
Emma Georghakis

egeorghakis.com
emmageorghakis@yahoo.com

Art Director / Designer

WORK EXPERIENCE

October 2024 - March 2025

Village Baking Co. Sales Associate; Barista

- Provided exceptional customer service in a fast-paced bakery environment, assisting guests with pastry selections and ensuring a welcoming atmosphere.
- Managed daily sales transactions using POS systems, accurately handling credit and mobile payments.
- Prepared and served a variety of espresso-based beverages, demonstrating barista skills and efficiency at the coffee bar.
- Maintained bakery displays and ensured product freshness by rotating inventory and restocking pastries as needed.
- Collaborated with team members to fulfill orders efficiently during peak hours, ensuring smooth operations and customer satisfaction.

May 2023 - August 2024

Mach1 Consulting Group: Digital Marketing Analyst

- Edited Mach1 website using the Squarespace platform to enhance visual appeal and user experience.
- Developed digital marketing framework web app using AppSheet.
- Conducted in-depth research on artificial intelligence and its implications for the marketing landscape, contributing valuable insights to the team.
- Leveraged Google Workspace for collaboration with Mach1 colleagues.

Jan 2023 - May 2024

SMU Bridwell Library: Customer Service Representative

- Managed front desk operations, efficiently handling book check-ins, check-outs, and user inquiries.
- Facilitated material circulation, optimizing book space utilization throughout the library.
- Ensured smooth facility opening and closing, maintaining cleanliness, neatness, and overall order in each room.

May 2023 - August 2023

Madewell: Sales Associate

- Delivered excellent customer service, guiding purchasers and ensuring a positive shopping experience.
- Contributed creatively to store layout, demonstrating a keen eye for visual merchandising and aiding in item selection.
- Proficiently managed daily cash register and POS system operations for efficient customer transactions.
- Committed to improving the overall customer experience through attentive service and collaborative teamwork.

EDUCATION

BA Creative Advertising

Southern Methodist University

2021-2025

Minor Graphic Design

Southern Methodist University

2021-2025

AWARDS

• **Dallas ADDYS**

Hanky Panky
-GOLD AWARD: Logo Design

Duracell PSA
-SILVER AWARD: Television

• **Ads of the World**

Duracell PSA - Front Page
Feature Recognition

• **Ads of the World**
• **Graphis New Talent Annual 2024**

The Wizarding World of
Harry Potter Student
Campaign - Art Direction
Recognition(2024)

SKILLS

- Graphic Design
- Art Direction
- Illustration
- Creative Writing
- Clay Creation
- Colored Pencil
- Adobe Photoshop
- Adobe Indesign
- Adobe Illustrator
- Adobe Premier
- Proficient in naming things
 - Stuffed animals
 - Pets
 - etc.
- Knowledge of random facts